



## **CASUAL GAME PORTAL LAUNCHED BY VETERAN SITE DEVELOPER Girl Games Will Target Fastest Growing Segment Of Online Gaming, Female Gamers**

EDMONTON, CANADA - December 15, 2008 - FPS Networks, Inc, a leading online entertainment and media developer, reports the release of it's first new casual gaming portal in 3 years, [Girl Games](#).

FPS Networks, Inc. CEO, Bill Kara says "Girl Games is a casual game website dedicated to showcasing the best free games online. We offer an easy to use, safe website with thousands of free games geared towards kids, parents and most of all girl gamers! Girl Games staff sorts through hundreds of games weekly to select the most addicting, fun, cool games out there. New games are featured every Friday from developers across the world ensuring Girl Games has all the latest and greatest games for our viewers."

Casual online gaming among female audiences of all ages have shown massive increases in all metrics over the last 2 years. As reported by numerous sources and captured by Googles Trends, [Girl Games](#) and [Dress Up Games](#) are all on the rise. Girl Games is going to lead the way in online gaming by bringing a high quality viewing experience to these gamers. With quality controls on content, new game development and a "tween" friendly viewing experience we hope to build a loyal user base among female gamers.

FPS Networks, Inc. CTO, Rhys Jones says, "Girl Games plans to include a wide selection of games for its launch, covering the popular Dressup and Cooking niches, but also expanding into Puzzle, Action, Skill and Sports games. Girl gamers have often been stereotyped by gaming portals which offer only a small selection of certain types of games, we have often found these trends to be untrue. Girl Games will offer a quality gaming experience to all our viewers and promote only the best games online. The hope is female gamers of all ages, 'tweens' and parents alike will enjoy the site and find it a fun way to game online."

### **About FPS Networks, Inc**

FPS Networks, Inc, was founded in 2000 and is headquartered in Edmonton, Canada. FPS Networks, Inc has been a pioneer in online gaming and entertainment. FPS Networks, Inc developed such popular online gaming websites as [Addicting Games](#) which was sold to Atom Entertainment and [Flash Player](#) which was sold to UGO Networks, Inc in 2005. Since then FPS Networks, Inc has created social gaming website [Hallpass](#) a popular gaming website with unmatched interactive features for gamers and currently consults for various media companies and game developers.

**SOURCE:** FPS Networks, Inc - Girl Games

For further inquires please contact [press@girlgames.com](mailto:press@girlgames.com)

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